**PBCLA Board Meeting Minutes**

**South University**

**February 14, 2017 – 2:00 p.m.**

**Present**:

Clifton Barefoot (phone), Elizabeth Braunworth, Graham Brunk, Dawn Frood, Michelle Keba (phone), Janet Naughton (phone), Josh Stone, and Amanda Woolf

**Absent**:

Cheryl Fishman, Chris Jankow, and David Scott

**Call to Order**:

The meeting was called to order at 2:01 p.m. by the President, Josh Stone.

**Approval of Minutes:**

* **Motion: To approve the minutes from the January PBCLA Board Meeting (1/19/17) and the Annual PBCLA Meeting (1/25/17). Motion made by J. Naughton and seconded by G. Brunk. Unanimously approved.**

**Treasurer’s Report**:

* Treasurer reported that as of January we have a balance of $6,312.38.
* G. Brunk sold his last inventory of cookbooks from the Society of the Four Arts.

**President’s Report**:

* Listserv
  + No longer functioning
  + G. Brunk wondered what has happened to the archival content
* Winter Quarterly Recap
  + Overall good presentation by 211 and turnout
* Mini Tech Conference
  + A mini SEFLIN Conference
    - Short demonstrations by library personal
      * Allows people to practice presenting
  + D. Frood mentioned that instead of one event incorporate it into the annual meetings

**COMMITTEE REPORTS**

**Advocacy and Outreach**

* Chair – Liz Locke
  + Reported by J. Stone
    - Library Advocacy Day 2017 is April 8 and 9
      * D. Frood may attend and if so will represent PBCLA
      * M. Keba is now a member of the committee

**Bylaws**

* Chair **– A. McKeal**
  + **Nothing new to report.**

**Fundraising Committee**:

* Chair – A. Cortez
  + Reported by J. Stone
    - California Pizza
      * People bring in fliers and 20% is donated to your organization
      * Dates
        + March 17, 18, 19, 24, 25, and 26
        + April 7, 8, and 9

Possibly a Talk and Taste on April 7 was discussed

* + - Burger Fi
      * No information about this fundrasining opporuntity as of yet
    - Buffalo Wild Wings
      * D. Frood will investigate this opportunity
    - Craft Haus
      * Located in Palm Beach Gardens
      * A group painting class
      * 50/50 split profit
        + $80 deposit and they will market it
        + $50 deposit and it will be a private event
      * 18 people max
      * Thursday/Fridays – evenings or Sunday – afternoons
      * April /May/June
      * J. Naughton suggested we poll members to gauge interest and availability

**Marketing & Communication Committee:**

* **Chair – K. Crisco**
  + **Reported by J. Stone**
    - **D. Scott has made a newsletter using Mail Chimp that has been sent to J. Stone and G. Brunk**
    - **Some intuitions have trouble receiving Mail Chimp**
    - **J. Stone asked for other avenues in lieu of Mail Chimp**

**Membership Committee**:

* Chair - C. Jankow
  + Reported by J. Stone
    - Three new members

**Nominating Committee:**

* **Chair – M. Barry**
  + **Reported by J. Stone**
    - **J. Stone proposed the idea of online voting**
    - **The board discussed the pros and cons of the topic**
      * **Pros**
        + **Increase participation and involvement**
        + **Format used by ALA**
      * **Cons**
        + **Voter fraud**

**Though could be validated through email**

* + - * + **Write in candidate**

**Bylaws**

* + - **D. Frood brought up the idea of online nominating**
    - **A. Woolf asked to be a member of committee**

**Professional Development Committee:**

* Chair – J. Webb
  + Reported by J. Stone
    - Professional Development Award given to Brian Smith to attend FLA conference

**Programming Committee:**

* Chair – C. Barefoot
  + Quarterly meetings
    - April 5 or 19 from 6 or 6:30 at the Compass Center
      * Speakers
        + Representative from Compass
        + Representative from the Human Rights Council
        + Waiting to hear from the LGBTQ
    - June 20 or 28 at 2:00pm at Pine Jog
      * $100 deposit
      * If we want a guided tour it will cost extra
      * Potential speakers
        + Agency for Persons with Disabilities
        + Other government agencies
  + Talk and Taste
    - February 17, 2017 at 7:00 at the Blue Front Bar and Grill
    - March
      * Hibiscus House
      * Topics of discussion
        + Presidential libraries
        + Fine forgiveness
        + Adult Literacy
        + ESOL
        + Nontraditional lending
        + Reader’s advisory
        + Job exchanges

**Technology Committee:**

* Chair - G. Brunk 
  + Discussed the analytics of the PBCLA website
  + G. Brunk also brought up the need for a Chrome book so set up would be easier at Quarterly meetings
  + J. Stone will poll the board to see what the members think

**Other Business**

* N/A

**Next Meeting:**

* To be determined.

**Adjournment:**  3:16 p.m. by J. Stone. Unanimously approved.

Respectfully submitted,

Elizabeth Braunworth

PBCLA Secretary