**PBCLA Board Meeting Minutes**

**PBCLS Main Branch**

**October 19, 2016**

**Present**:

# Josh Stone, Dawn Frood (Phone), Amanda Woolf, Elizabeth Braunworth, Clifton Barefoot, Michelle Keba (Phone), Chris Jankow, Graham Brunk, David Scott, and Margaret Barry.

**Absent**:

Cheryl Fishman, and Janet DeVries

**Call to Order**:

The meeting was called to order at 2:03 p.m. by the President, Josh Stone.

**Approval of Minutes:**

* **Motion: To approve the minutes with correction noted regarding the mention of magnets and date correction from the September PBCLA Board Meeting (9/21/16). Motion made by A. Woolf and seconded by C. Barefoot. Unanimously approved.**

**Treasurer’s Report**:

* 2016 PBCLA Quarterly Treasury Report for July - September Submitted by A. Woolf
  + Ending balance for September was $6,156.89
* 2016 Monthly Treasurer’s Report for September Submitted by A. Woolf
  + Income generated this month was due to PayPal.

**President’s Report**:

* Fall Quarterly Meeting Tasks
  + PBCLA Fall Quarterly Meeting will be held at Lynn University on October 25, 2016 from 2:00-4:00pm. Guest speaker Mary Anne Hodel from the Orange Public Library System will be speaking. Afterwards there will be a tour of the university.
  + D. Scott volunteered to prepare the gift bag for the presenter.
  + C. Jankow volunteered to bring refreshments and supplies for the meeting.
* Cookbook Sales
  + Discussion led by J. Stone and A. Woolf regarding remaining cookbooks.
  + Brainstorming ideas:
    - BOGO (Buy one get one)
    - BOGO ½ (Buy one get one half off)
    - Lowering the price to $8.00 per book
    - 2 for $12
      * Suggested by D. Frood and amended by G. Brunk
        + The board suggested lowering the price and marketing the cookbooks for 2 for $12.

D. Scott asked that this sale be mentioned on the website. G. Brunk agreed and would amend the website to show new prices.

**COMMITTEE REPORTS**

**Advocacy and Outreach**

* Chair – N/A
  + PalmCon Report
    - J. Stone reported that PBCLA received decent exposure at this event. No new members or cookbook sales. But G. Brunk saw an increase at the Society of the Four Arts due to the booth at PalmCon.

**Bylaws**

* Chair – **A. McKeal**
  + Bylaws completed.

**Fundraising Committee**:

* Chair – A. Cortez
  + Trivia Contest
    - A. Woolf spoke on behalf of the committee. Trivia event which was held on October 15, 2016 had 25 people in attendance. Both library and non library attendees were present. Food was served from cookbooks but it did not generate any cookbook sales.
    - $130 was made from the event. $80 for the rental of the room. $50 for the grand prize.
    - A. Woolf discussed options to find cheaper room to rent for next activity. Possible suggestions mentioned: Palm Springs Library (Suvi), West Boynton City Library (Greg Clark), and Riviera Beach City Library (Cynthia Cobb).
    - A conversation of a $5.00 entrance fee was discussed though the issue is still up for discussion.
    - Possible next event might be a Scrabble Contest and we alternate between Scrabble and Trivia.

**Marketing & Communication Committee:**

* **Chair – K. Crisco**
  + **Nothing new to report from committee. D. Scott was interested in joining the committee.**

**Membership Committee**:

* Chair - C. Jankow
* C. Jankow reported that we have 73 active members within PBCLA. He does not wish to see it drop below 70 members. C. Jankow will man the desk at the Fall Quarterly Meeting.
* Discussion of how to increase membership in PBCLA. D. Scott recommended changing the amount for membership on a provisional promotional time frame. C. Barefoot suggested free admission to a PBCLA fundraiser if you get a friend to join. J. Stone offered an incentive program be established to boost membership.

**Nominating Committee:**

* **Chair – M. Barry**
  + **Nothing new to report**

**Professional Development Committee:**

* Chair – J. Webb
  + Nothing new to report

**Programming Committee:**

* Chair – C. Barefoot
  + Last Talk & Taste of 2016 on 10/21 at Leila’s in downtown WPB at 7pm
  + 2 committee members have stepped down
  + Jupiter Lighthouse is being explored as venue for next quarterly meeting
  + No specifics for confirmed for Winter Quarterly Meeting at the moment

**Technology Committee:**

* Chair - G. Brunk 
  + PBCLA.Info no longer an active URL
  + Working on resolving font inconsistencies in ListServ Emails

**Other Business**

* David Scott reports 11/1 as tentative job exchange start date

**Next Meeting:**

* To be determined

**Adjournment:**

* Meeting adjourned at 3:00 p.m. (No motion cast.)

Respectfully submitted,

Elizabeth Braunworth

PBCLA Secretary